



BEVERLY G. ALPAY MEMORIAL EDUCATION FUND FOR THE VISUAL ARTS

The Alpay Education Fund—established by Dr. O. Allen Alpay in memory of his late wife Beverly, an active supporter, long time volunteer and executive director of the Palos Verdes Art Center—provides funds to enhance the abilities and encourage the careers of visual arts students, working professional visual artists and young persons seeking to become visual artists. While the definition of visual arts is very broad, the Alpay Awards focus on traditional media, including drawing, painting, sculpture, printmaking, ceramics and photography. Not included are motion pictures, animation, video game design, video or performance art, art history and art education.

The program emphasizes artistic merit and excellence. Its goals are to discover and nurture such excellence by providing scholarships to talented visual arts students and grants to further the careers of working professional visual artists. Last year's grants totaled over \$17,000. In the program's 14 years, awards have totaled \$132,000 to 132 students and artists.

Recipients are selected by a committee of professional artists, art educators and friends of the arts. The five award categories are:

- 1. MFA Candidates:** For students in accredited graduate level visual arts programs (not graduating before December 2012; those graduating in spring 2012 will be considered working visual artists). (Maximum Award: \$3,000)
- 2. Undergraduate Visual Arts Students:** For students in accredited college or university visual arts programs (not graduating before December 2012). (Maximum Award: \$2,500)
- 3. High School Seniors:** For 2012 high school graduates planning to attend accredited college or university visual arts programs. (Maximum Award: \$2,500)
- 4. Working Visual Artists:** For artists of proven merit, support to further their careers. (Foreign travel and general workshops are unlikely to be funded.) (Maximum Award: \$2,000)
- 5. Youth Artists:** For children and youth (through high school juniors) of demonstrated talent and interest, support for art supplies and classes. (Maximum Award: \$500)

Application Process:

Artists of any age living or attending school within 25 miles of the Palos Verdes Art Center are eligible. Successful applicants will demonstrate artistic excellence and commitment to the visual arts. Financial need is NOT a consideration.

Applications must include the following: Application form (may be photocopied); Brief biography; Statement of intent; Two letters or recommendation or published reviews; Up to 10 digital images (300 dpi jpeg, at least 4 x 6 inches) of recent work, plus an image list describing each piece, including title, medium and size. For all (except youth or high school seniors), a cohesive body of work is a definite plus. (YOUTH APPLICANTS ONLY may submit a portfolio, if digital files are unavailable.) **Images are to be sent through YouSendIt.com or We Transfer.com to: Alpay@pvartcenter.org.** Based on the quality of the applications received, the selection committee annually determines the number, type and amount of awards in each category. If no work in a category merits an award, none will be made. Past recipients and those not selected may reapply in subsequent years.

APPLICATION DEADLINE: FEBRUARY 24, 2012

Applications are available as a downloadable pdf at www.pvartcenter.org or at the Palos Verdes Art Center, 550 Deep Valley Drive, Suite 261, Rolling Hills Estates, CA 90274. Questions? Call Julia Parton at 310.541.2479 ext 313.